



Inspire! Adult Learning Awards 2022 Communications Pack

The Inspire! Adult Learning Awards are led by Learning and Work Institute in partnership with the Welsh Government and other partners.

We want to work with you to promote a culture of lifelong learning across Wales – the Inspire! Award winners will demonstrate the transformational power of adult learning. They are the showcase for people, projects, and communities demonstrating how lifelong learning is making a difference to life chances.

The Inspire! Awards will be celebrated ahead of Adult Learners' Week – a major collaboration across Wales to raise awareness of opportunities to learn and develop skills and to bang the drum about the importance of adult learning.

Inspire us! We need your help to promote the Inspire! Awards,

Can you encourage nominations and share information with your networks, colleagues, and friends? [Share our Inspire! Awards promotional flyer.](#)

The Inspire! Awards closing date is Tuesday 1 March 2022

Award categories:

<ul style="list-style-type: none">•Skills for Work•Young Adult Learner•Life Change and Progression•Ageing Well•Starting Out – Welsh Beginner•Different Past: Shared Futures	<ul style="list-style-type: none">•Essential Skills for Life•Active Wales•Wales for Future Generations•Hywel Francis Award for Community Impact•Workplace Change Makers
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Links to the nomination and guidance:

- [Guidance and categories](#)
- [Nomination form Word Document](#) or [Online Nomination form](#)
- [How to submit a successful nomination](#)

All information about the awards can be found [on our website.](#)

Social media

Can you help? Please use your social media channels to share information about the nominations

If you are submitting an entry, we would also encourage you to share this on social media! We've provided some template social posts below.

Follow us on social media – we'll follow you back!

[Twitter](#) - [@LearnWorkCymru](#)

[Facebook](#) - [@learningandworkinstitute](#)

[Instagram](#) - [@adultlearnersweekwales](#)

Hashtag for Twitter/Instagram

#InspireCymru22 | #YsbrydoliCymru22

Twitter template posts - (add emojis where relevant)

- The [@LearnWorkCymru](#) Inspire! Adult Learning Awards are open for entries! Nominate inspirational individuals, projects and organisations in Wales that demonstrate the power of lifelong learning & skills bit.ly/InspireAwards22 #InspireCymru22
- Do you know an inspiring learner, a community project creating impact or a workplace making change happen? Share your stories for the #InspireCymru22 awards. Nominate now! bit.ly/InspireAwards22
- // We have just submitted a nomination for the Inspire! Adult Learning Awards 2022! If you want to nominate a learner, project or organisation in Wales for their inspiring achievements – find out more bit.ly/InspireAwards22 #InspireCymru22
- We're supporting the Inspire! Adult Learning Awards led by [@LearnWorkCymru](#) – adult learning changes lives, so share your story and inspire others. Nominate now: bit.ly/InspireAwards22

Facebook template posts - (add emojis where relevant)

- The [@learningandworkinstitute](#) Inspire! Adult Learning Awards are open for entries! Nominate inspirational individuals, projects and organisations in Wales that demonstrate the power of lifelong learning & skills. Visit their website to download the nomination form, guidance, and tips. bit.ly/InspireAwards22

- Inspire us! Do you know an inspiring learner, a community project creating impact or a workplace making change happen by providing opportunities to learn. Share your stories for the Inspire! Adult Learning Awards coordinated by @learningandworkinstitute. Nominate now! bit.ly/InspireAwards22
- // We have just submitted a nomination for the @learningandworkinstitute Inspire! Adult Learning Awards 2022! If you want to nominate a learner, community project or organisation in Wales for their inspiring achievements – find out more: bit.ly/InspireAwards22
- We're supporting the Inspire! Adult Learning Awards led by @learningandworkinstitute – we believe that lifelong learning changes lives – so, raise awareness, share your story, and inspire others. Nominate now bit.ly/InspireAwards22

Images

Please use these bilingual graphics below to accompany your social media posts based on your messaging.



Learner Ambassadors and past award winners

Watch the stories of our award winners. Each story is a unique and powerful – they feature the experiences of inspirational people, many of whom have overcome adversity and life challenges through education which has enabled them to lead better lives. Be inspired, share these stories with your own networks, use these stories to strengthen your messaging to reach new and existing learners:

<https://adultlearnersweek.wales/change-your-story/>

If you have any questions about the Inspire! Awards or this communications pack –
of if you'd like to request any other resources please contact:

inspire@learningandwork.org.uk

Thank you for your support,
Learning and Work Cymru Team

www.learningandwork.wales